

ASTRAZENECA USES MOVILIZER FOR ITS GLOBAL TRACK & TRACE PROGRAM.

All necessary Track & Trace information is now available in one app, even offline, and can be used from any mobile scanning device

“Movilizer provided AstraZeneca with a simple and robust operator interface that enabled us to confidently utilize a single global Track & Trace platform without the risk of scanning latency.”

Robin Ashman, GST Deployment Lead Global Supply Chain & Strategy, AstraZeneca

Movilizer
Case Study



Key Requirements

Single centralized database

Instantaneous response of scanners

100% accuracy

Batch verification against SAP outbound deliveries

THE ASSIGNMENT

AstraZeneca needed to comply with a growing number of country-specific regulations, requiring products to be traceable through the supply chain. In order to fulfil these regulations, AstraZeneca was obliged not only to change existing warehouse processes, but also to equip warehouse and production staff with equipment to allow them to efficiently record the movement of products down to the sales pack. AstraZeneca also wanted to provide inspectors and sales representatives with the means to verify the status of products directly in the field.

One major concern was the impact a single centralized database may have on the performance of scanning devices that are used to capture data in the warehouse – and an instantaneous response was requested. Accuracy was of paramount importance, along with the ability to verify material batch quantities against outbound SAP deliveries being a key expectation.

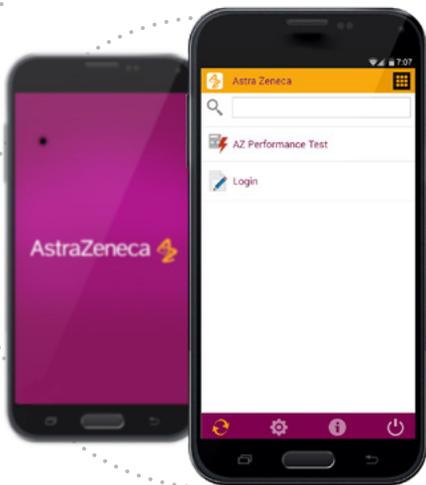
THE SOLUTION

AstraZeneca selected Movilizer as the solution, due to its clear GUI, its ability to process data offline, as well as its standard SAP connectors. The Movilizer Platform was used to equip warehouse and production staff with handheld scanners connected to a central SAP Track & Trace system that is hosted by SAP in the SAP Enterprise Cloud. For more convenience, the Movilizer Platform was also deployed on picking tables used to scan multiple codes and forklift terminals, as well as on Android and iOS mobile devices that are used by field inspectors to verify product status and master data.

The Movilizer Platform was selected because it was the most suitable solution in the market for such a

mission-critical operation involving a large variety of mobile scanning devices – smartphones, fork lifts, picking tables, etc. Its out-of-the-box integration with SAP Track & Trace and SAP WM/MM, the rapid development – build once and run on 8 different platforms – and secure support

“ **Product traceability has become a mission-critical, license-to-operate requirement across the pharmaceutical industry** ”



The Movilizer App works offline and runs on any scanning device, even smartphones.

Key Features

- ✓ Clear GUI
- ✓ Offline processing of data
- ✓ Support of any mobile device (smartphones, scanners, forklifts, picking tables)
- ✓ Out-of-the-box integration with SAP (SAP Track & Trace, SAP WM/MM, etc.)
- ✓ Secure 3PL integration
- ✓ Truly cross-platform
- ✓ Multi-language support



Movilizer provided AstraZeneca with a simple and robust operator interface for easy scanning.

Get In Touch

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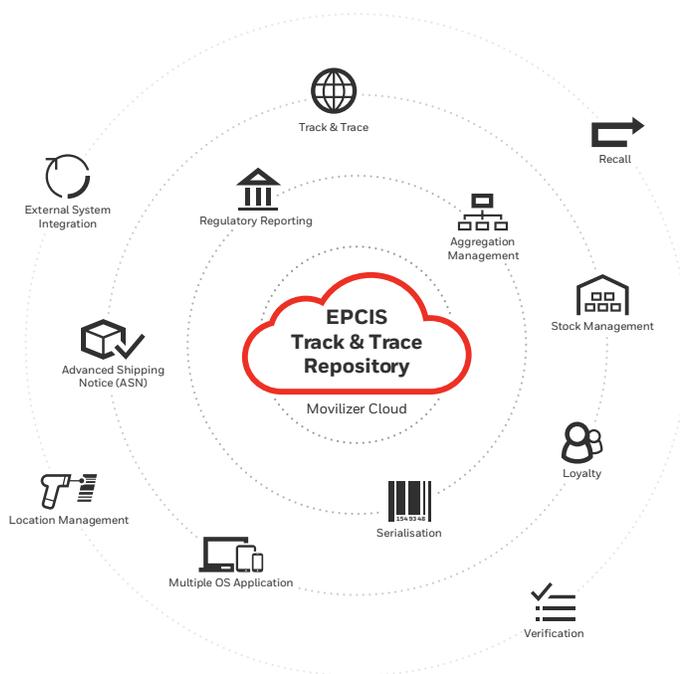
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for 3rd party devices made this platform uniquely suitable to meet global track & trace requirements. The Consumer Experience was also important, as the app had to be very simple to use, with minimal training included, which again Movilizer could easily fulfil.

THE RESULT

AstraZeneca's Global Track & Trace program was a great success and is now rolled out across 75% of their global network, meeting compliance deadlines in China, Korea & Brazil whilst providing enabling capability for many new legislations through 2016/18. "Movilizer provided AstraZeneca with a simple and robust operator interface that enabled us to confidently utilize a single global Track & Trace platform without the risk of scanning latency", said Robin Ashman, GST Deployment Lead Global Supply Chain & Strategy at AstraZeneca. "Although Movilizer was only a part of the entire solution, the fact that it allowed us to operate offline and that it supported multiple scanning devices and languages, gave us the flexibility and adaptability to make the entire program a great success".

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AstraZeneca – A global, biopharmaceutical business with a primary focus on the discovery, development and commercialization of prescription medicines for gastrointestinal, cardiovascular, neuroscience, respiratory and inflammation, oncology and infectious disease. AstraZeneca operates in over 100 countries and its innovative medicines are used by millions of patients worldwide.