



Digital Product Passport:

from a Scan to Compliance and Product Intelligence

August 2026



One Scan: The Full Product Story.

A Digital Product Passport (DPP) connects a physical product to its compliance, sustainability and lifecycle data, and keeps this information accessible and usable over time.

PRODUCT



- ▶ Physical product with a unique digital identity

SCAN



- ▶ Instantly identify the product via its unique code

COMPLIANCE



- ▶ Structure product data and evidence for regulatory compliance

LIFECYCLE



- ▶ Enable maintenance, service, repair, reuse and recycling

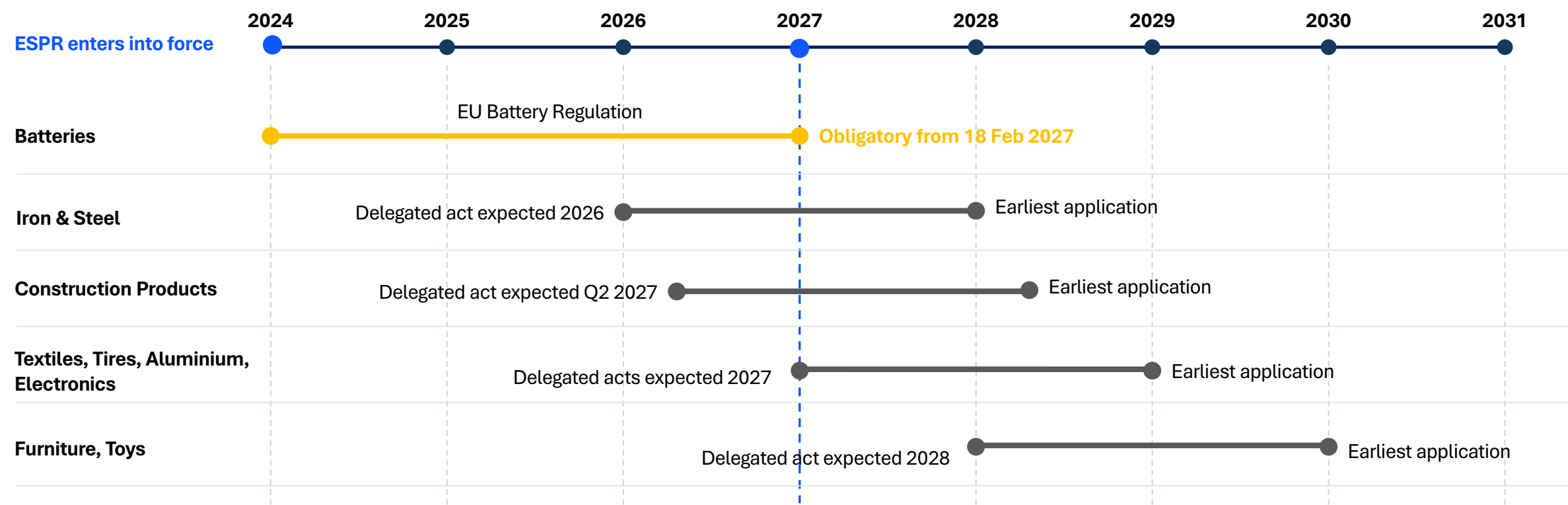
INTELLIGENCE



- ▶ Turn product history, conditions and usage into business insights

The identifier is the access point. The DPP connects everything that follows.

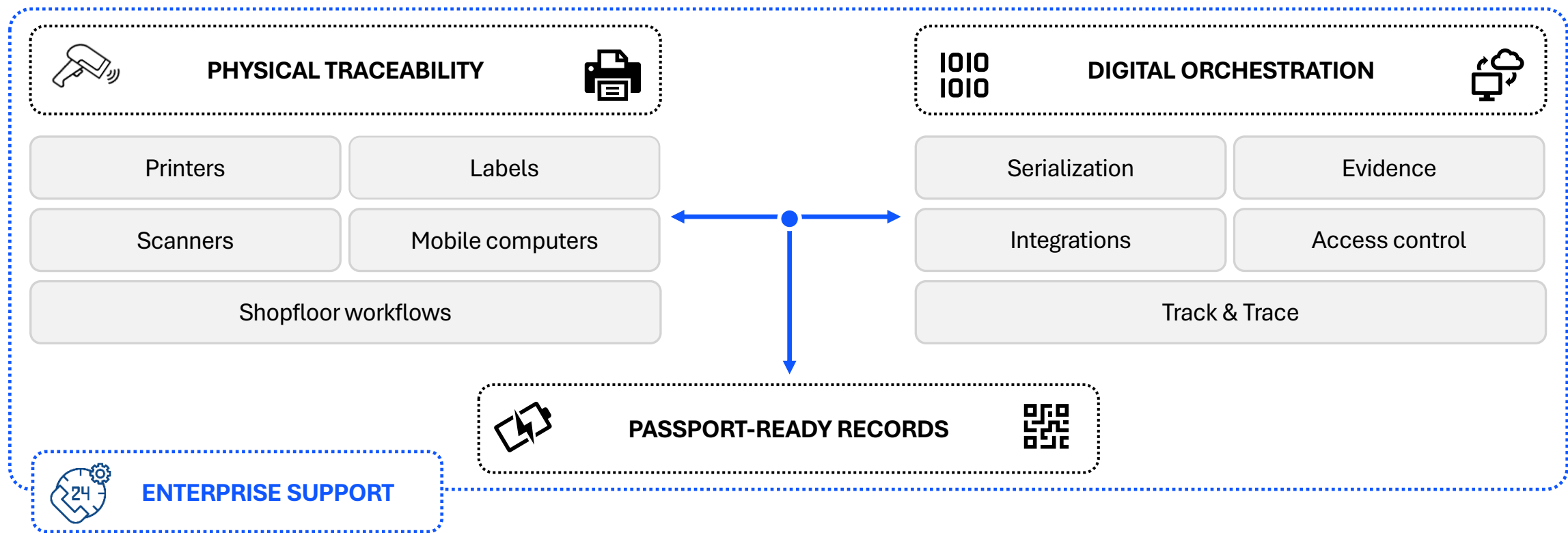
DPP Rollout: Batteries → Broad Range of Products.



EU aims to progressively passportise a wide range of industrial products.

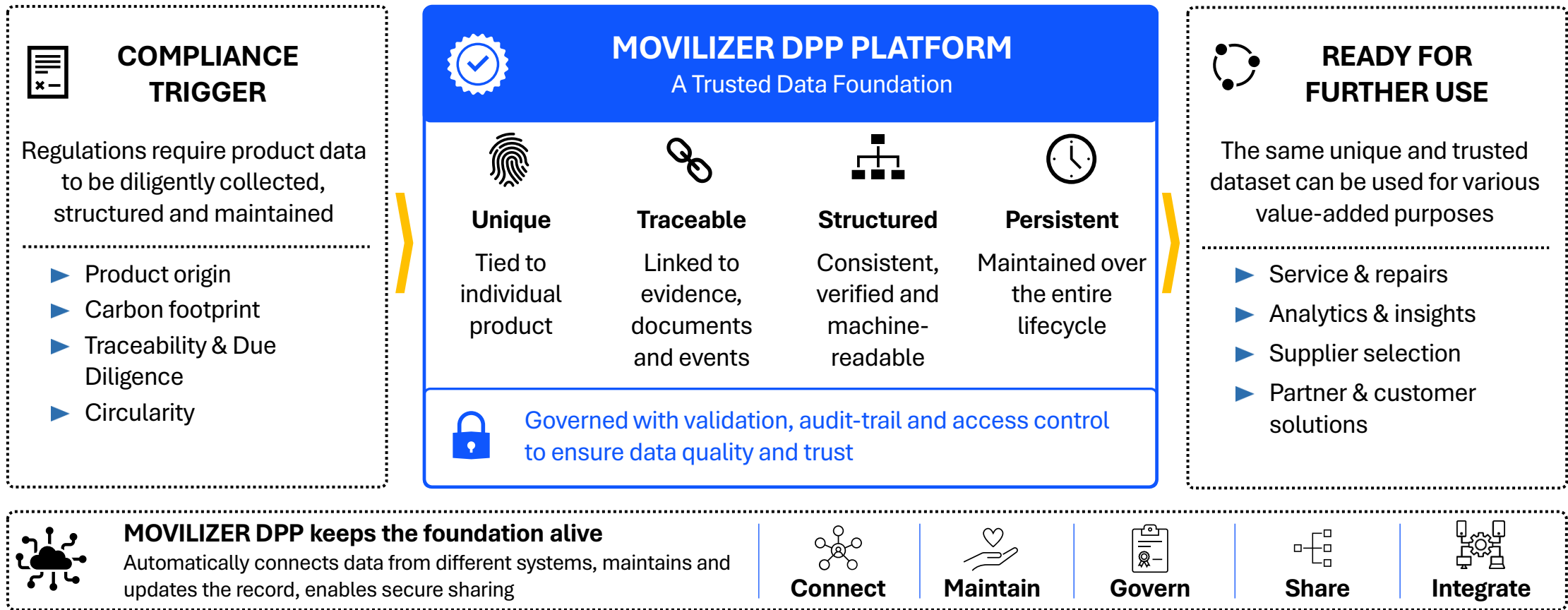
Connecting Physical Traceability with DPP.

DPP implementation needs both reliable physical capture and governed digital records. Brady provides this infrastructure together with our full 24/7 enterprise support.



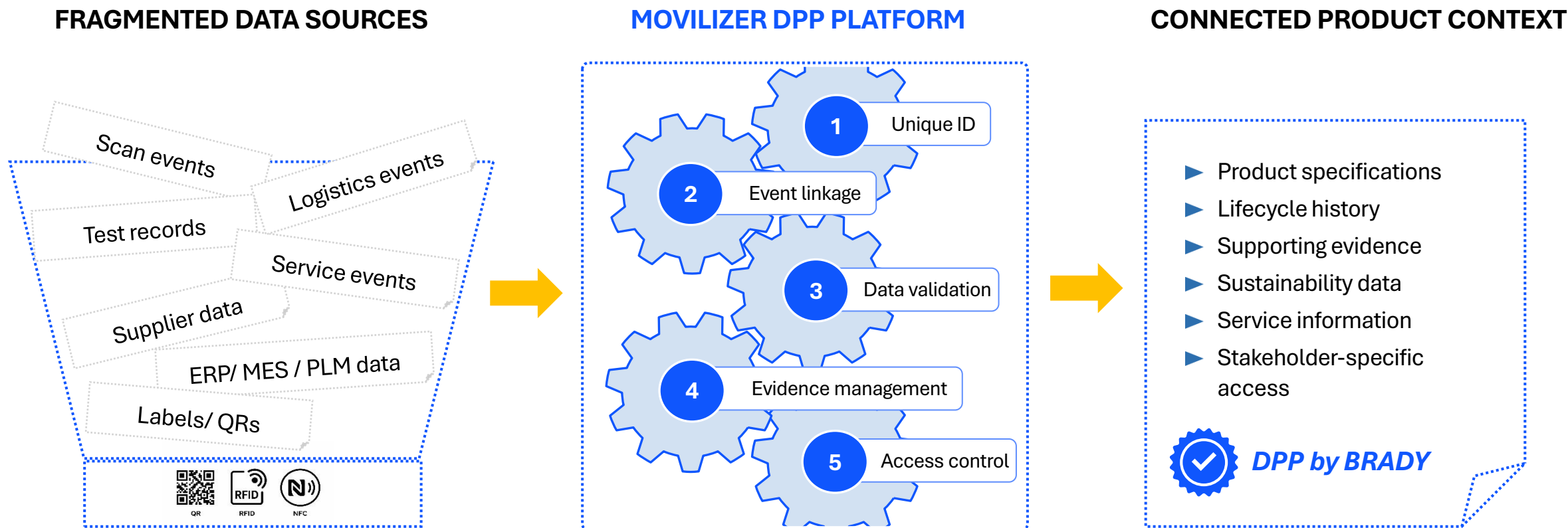
We create value connecting captured events and Digital Passport-Ready records.

Compliance is a Trigger and a Solid Foundation.



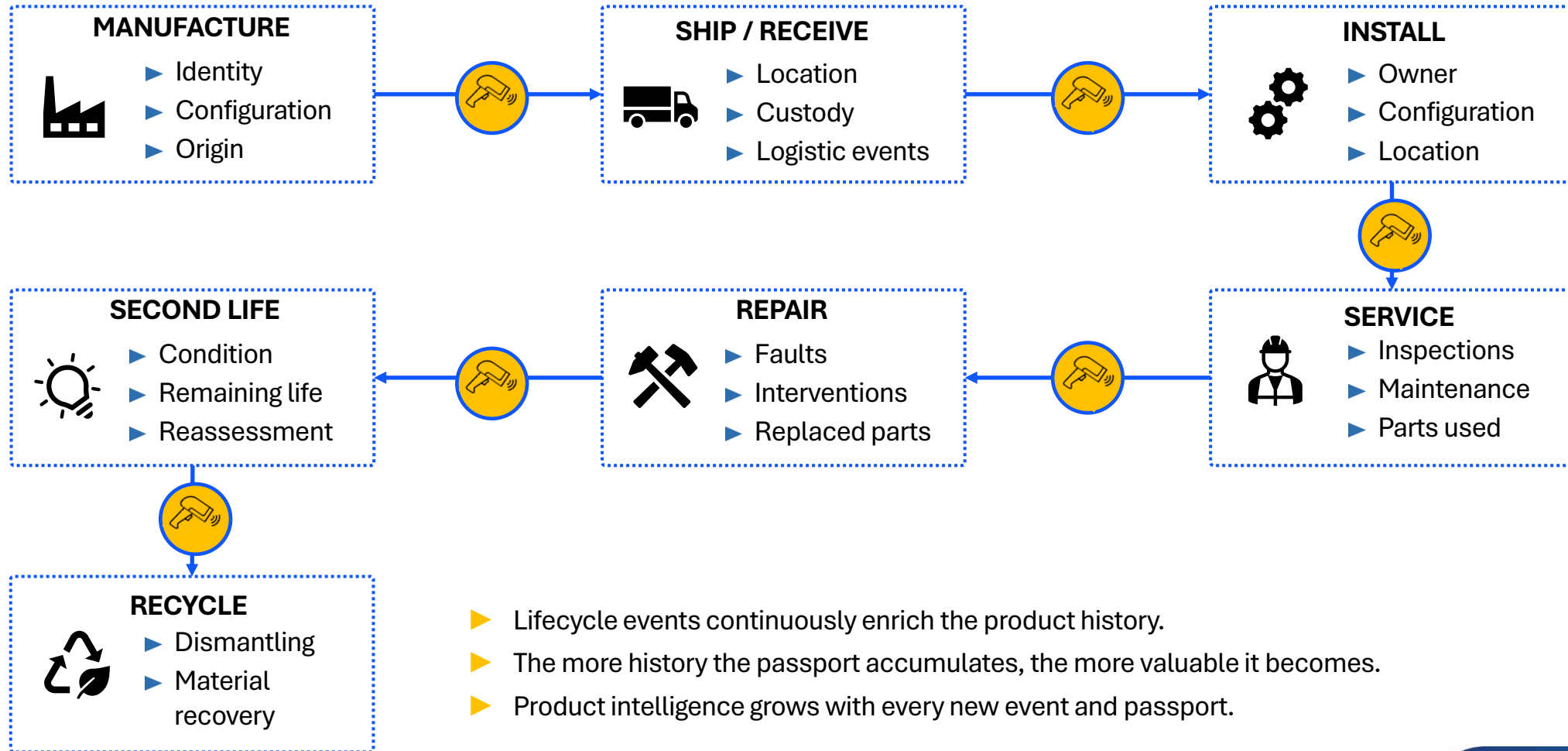
We turn a compliance-centric product record into a reusable lifecycle data asset.

DPP: Connecting Data around the Product.



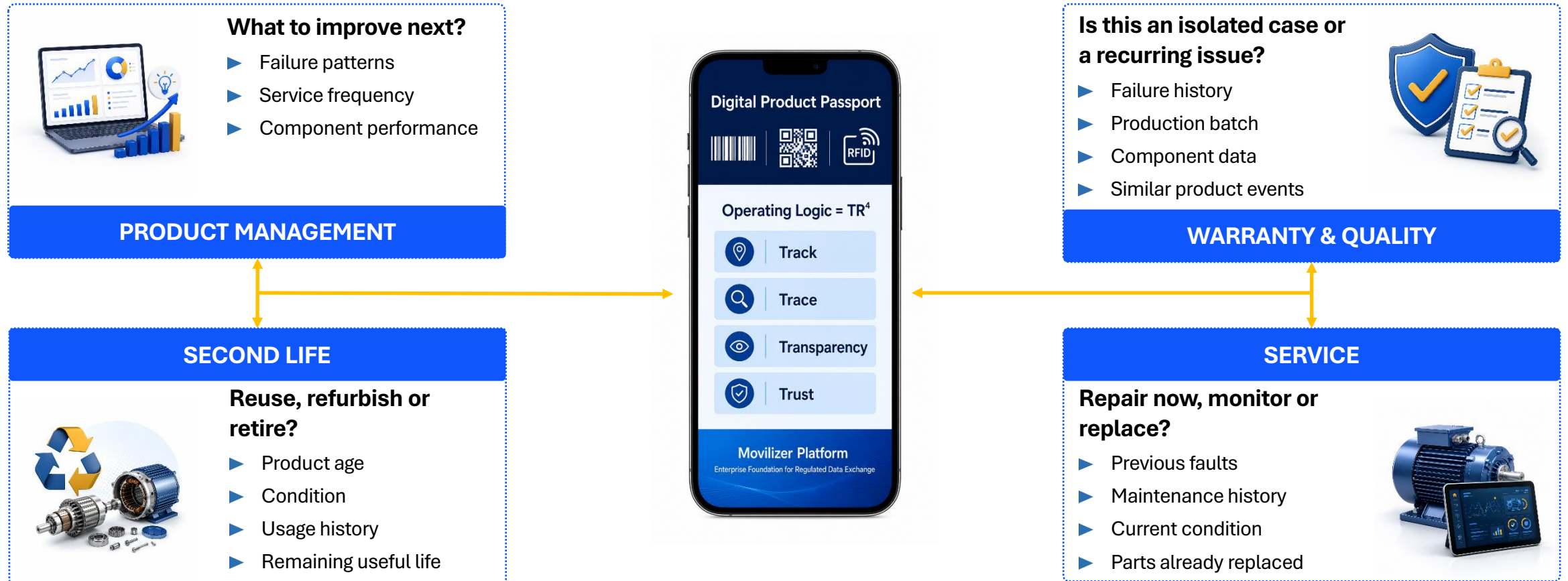
DPP connects data from different systems & events to an individual product record.

Every Lifecycle Event adds Intelligence.



- ▶ Lifecycle events continuously enrich the product history.
- ▶ The more history the passport accumulates, the more valuable it becomes.
- ▶ Product intelligence grows with every new event and passport.

Product Intelligence in Action.



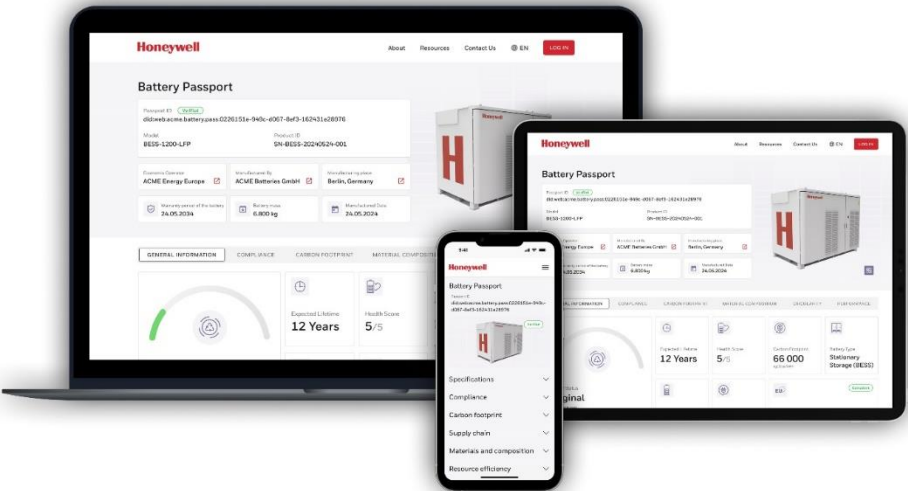
Product data becomes Intelligence when it triggers better decisions.

DPP Demo.

IDENTIFY & CAPTURE

STRUCTURE & GOVERN

SHARE & ACCESS



Scan to access:



Honeywell Productivity Solutions and Services is now part of Brady Corporation

