

TRACK & TRACE

Achieve regulatory compliance,
mitigate the risk of counterfeit product,
and improve end-to-end supply chain
visibility with product traceability



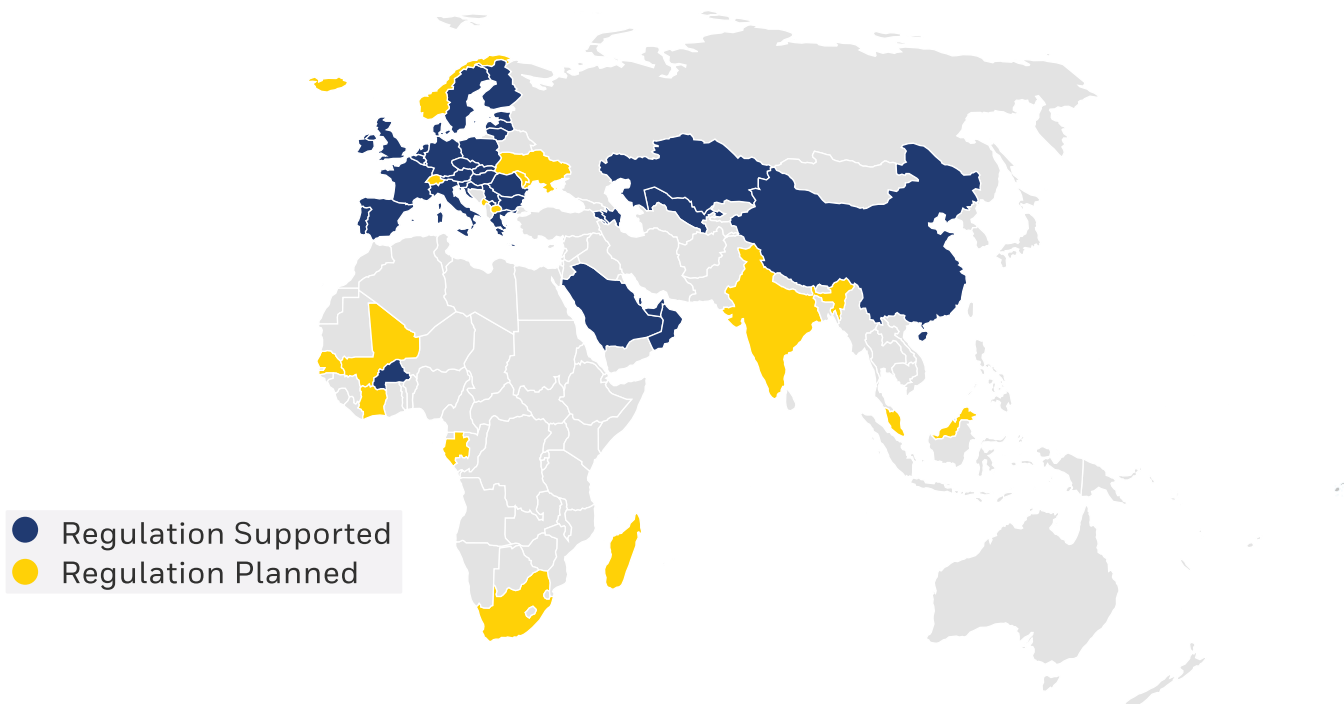
Formerly Honeywell Productivity Solutions & Services

ONE SOLUTION TO COVER TPD, FCTC AND OTHER T&T REQUIREMENTS WORLDWIDE

Regulatory compliance – EU & Beyond

Scope update: The EU traceability system originally covered cigarettes and RYO tobacco; it has been extended to additional tobacco products and is being further revised under the **TPD3** process to include **e-cigarettes** and **nicotine pouches**. This means manufacturers, importers, distributors, and retailers will fall under expanded traceability and reporting obligations as new product categories are brought into scope.

By combining adaptability and regulatory expertise, our solution ensures full compliance with TPD and FCTC regulations while seamlessly adjusting to new and changing market requirements.



Ship faster, prove compliance on demand, and
open EU & non-EU markets with confidence

MAIN DRIVERS THAT OUR COMPREHENSIVE TRACK AND TRACE SUITES TACKLES



Regulatory Compliance

Global rules are tightening and rolling out to new countries. Our platform delivers next-gen serialization, automated reporting, and high-volume data handling - ready as each market goes live.



Mobile Solution for On-the-Go Operations

Empower your entire supply chain with our mobile solution. Enhance daily operations and boost productivity with tools designed for the modern workforce.



Insightful Analytics

Audit production and distribution with robust reports that surface actionable insights and help reduce exceptions.



Supply Chain & Product Visibility

Track goods end-to-end with detailed event histories and message flows to monitor status and movement in real life.

A NEXT GENERATION TRACK & TRACE PLATFORM FOR MANUFACTURING, DISTRIBUTION & RETAIL



- **End-to-end platform:** Line machinery, labelers, printers, and handheld scanners - OEM-agnostic and certified - feed a scalable EPCIS T&T cloud with full hierarchy support and high-volume event processing.
- **Mobile scanning (single, batch, continuous) & capture:** Both iOS/Android; covers all goods movements and event types

CHOOSE YOUR IDEAL TRACK & TRACE SETUP FROM OUR MANY MODULES

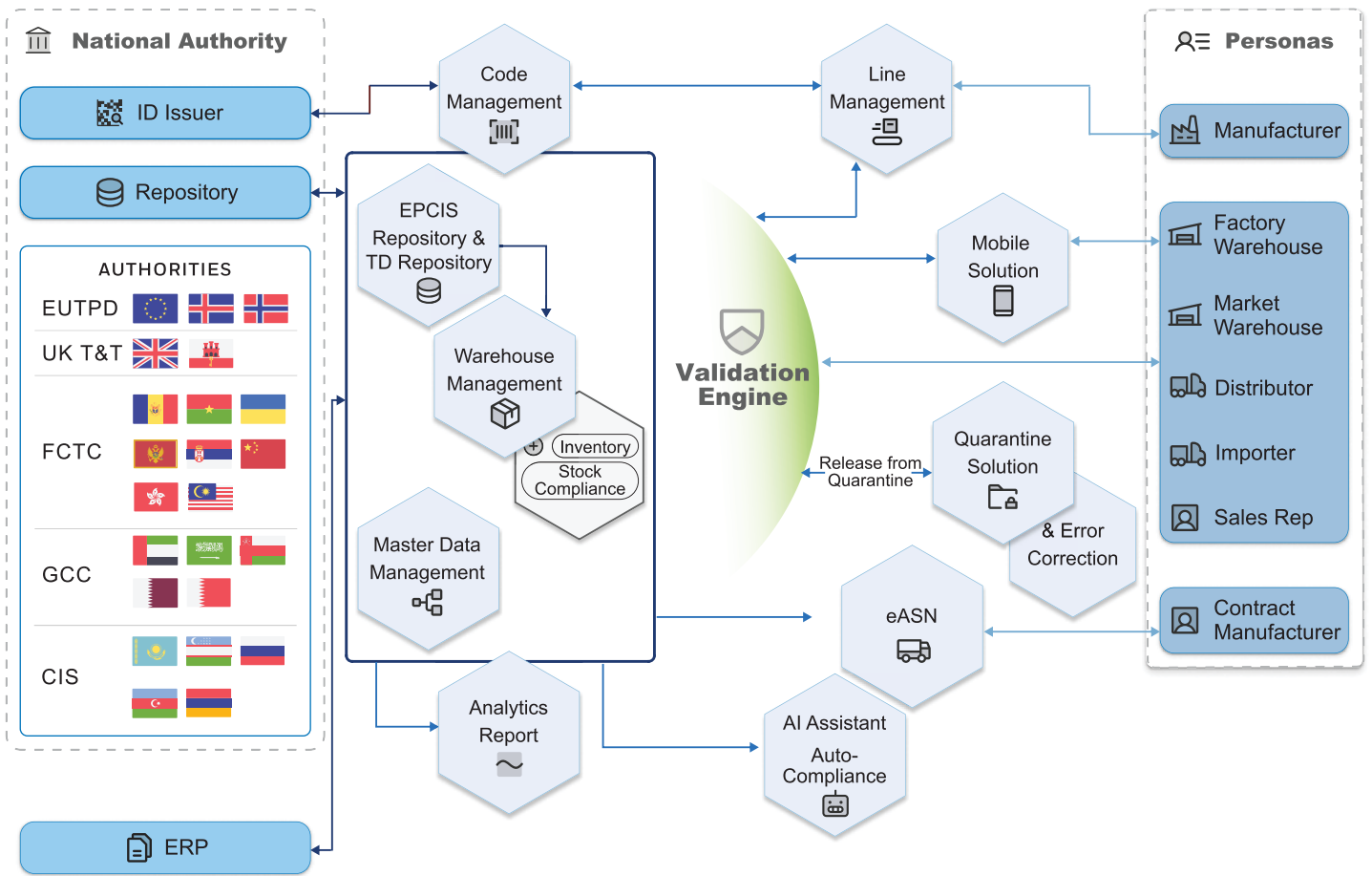


WHAT YOU GET

- **ID issuance & code management:** Integration with national/authorized ID code issuers; secure provisioning, rotation, and audit trails.
- **Cloud Portal + AI Assistant:** Manage regulatory requirements, verify compliance automatically, surface issues, and guide operators in real time.
- **Automatic authority reporting:** Pre-validated messages/APIs to national hubs; compliance views at event and product levels; policy-as-code rule packs keep you current.
- **Analytics out of the box:** Dashboards for operations, exceptions, and compliance; drill-downs, exports and integrated AI assistant.
- **Proven integrations:** Integration with major manufacturers out of the box; rapid onboarding across countries and companies (multi-tenant or private cloud).
- **Repository of record:** Secure event store with fine-grained access controls.
- **24/7 support & expertise:** L2/L3 support, T&T specialists on call, and regulatory consultants who know the flows and timelines.

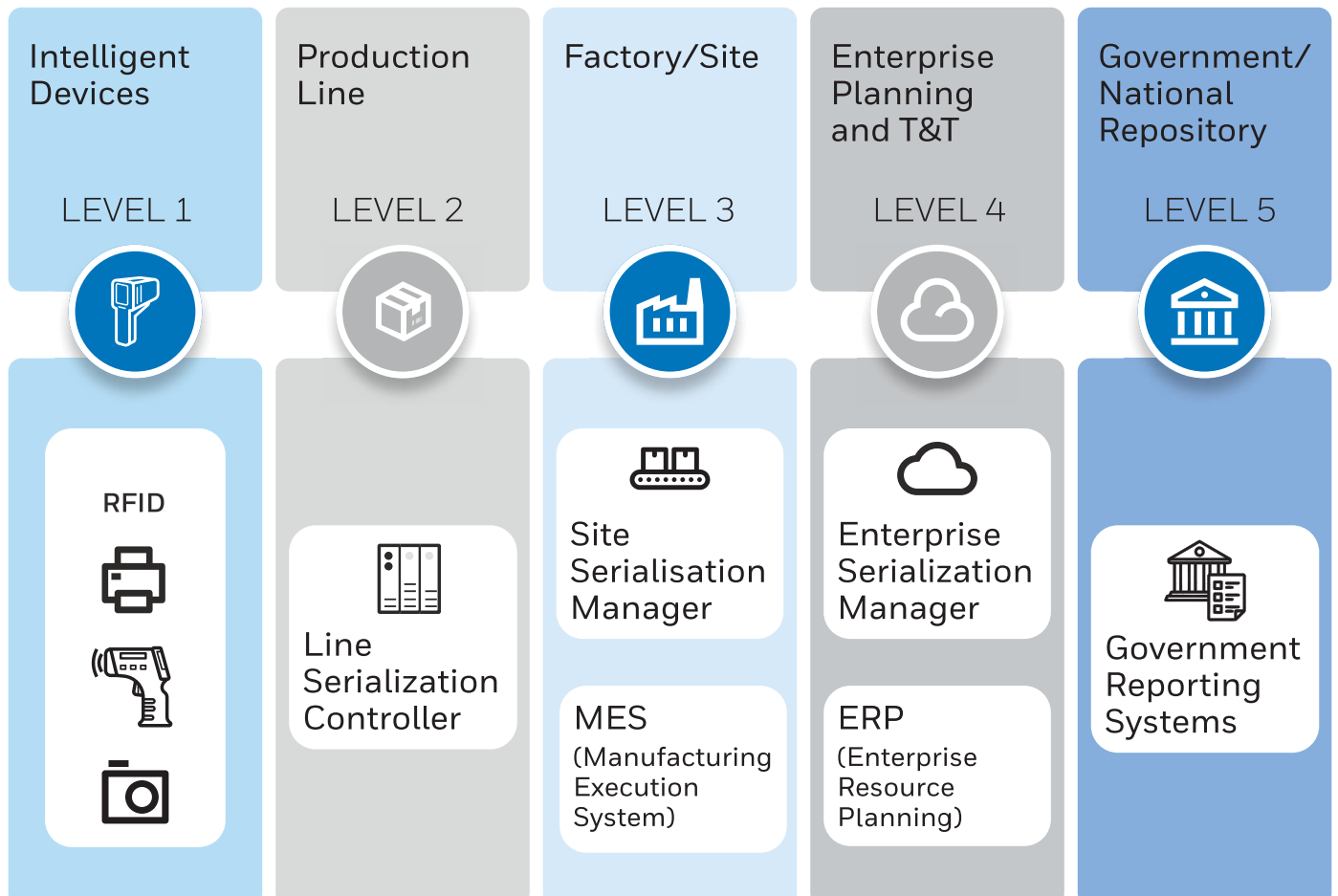
Identify every unit. Track every move. Report automatically.

**Fix issues faster with AI.
OPERATE WITH CONFIDENCE.**



BRADY TRACK & TRACE

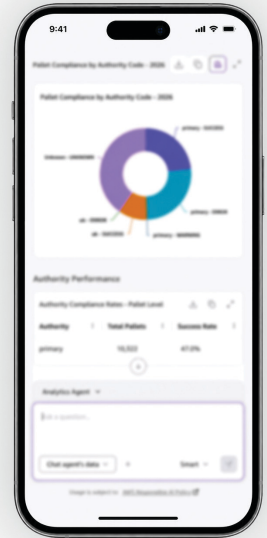
MATCHING EVERY STEP OF YOUR SUPPLY CHAIN



AI ASSISTANT - Compliance & Visibility, Simplified

Make everyday operations simpler

AI assistant helps your team focus on what matters most — running your business smoothly while staying fully compliant.



- **Save time** by reducing manual checks and automating routine checks.
- **Cut cost** through faster issue detection and resolution.
- **Work smarter** with instant, plain-English insights and recommended playbooks.
- **Stay confident** knowing you are prepared for upcoming regulatory changes.

CUSTOMER SUCCESS STORIES



Track and Trace compliance solutions deployed in 40+ countries including Sales Reps, WH mobility, Analytics and Primary service



Tobacco Item-level Track & Trace for regulatory compliance including EPCIS repository and various mobile scanning solutions



Private repository handling the Track and Trace data of the largest Tobacco distributor in Europe

SCHWARZ



Handling TPD regulations through a cloud and mobility solution of one of the largest discounters worldwide

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